

THE EC SO VILLAGE

at the
**it-sa Expo&Congress
2025**

7 - 9 October 2025

NUREMBERG, GERMANY

THE ECSOVILLAGE

ABOUT THE ECSO VILLAGE

The ECSO Village aims to strengthen Europe's cybersecurity market and overall Strategic Autonomy by creating opportunities for ECSO Members to be present in major cybersecurity expos and conferences in Europe.

The ECSO Village aims to drive brand recognition, accelerate business growth, and enhance market visibility for ECSO Members. It provides valuable access to potential clients, funding opportunities, and strategic market avenues, while fostering a dynamic environment for networking, knowledge-sharing and community-building.

Through this initiative, your organisation will gain exclusive and cost-effective access to top cybersecurity expos, enabling you to showcase your expertise, generate valuable leads, and engage directly with potential clients and partners. The Village is designed to drive collaboration and create synergies by offering ECSO Members the opportunity to showcase their innovative solutions at European expos under the ECSO brand, allowing you to maximise your impact in major cybersecurity expos at discounted prices.

This is the second pilot of the ECSO Village project. It will take place at **the it-sa Expo&Congress on the 7th to the 9th of October 2025.**

Shape Tomorrow's Cybersecurity Today!

Empowering Leaders to Tackle Europe's Challenges

THE ECISO VILLAGE

THE ECISO VILLAGE IS AN **EXCLUSIVE OPPORTUNITY** TO:

➤ **Expand Your Business Horizon**

Secure a booth at ECISO's exclusive exhibition area, where you will contribute to the creation of the ECISO Village. Take advantage of direct interactions at key European cybersecurity expos to gain valuable exposure to cyber stakeholders. These events provide an excellent platform to connect with potential business partners, helping you enhance your services and strengthen your presence within the industry.

➤ **Strengthen Your Branding and Recognition**

By joining forces with other ECISO Members, your organisation will benefit from increased exposure and a stronger brand presence. ECISO will provide branded materials, including logos and customized graphics, to highlight your affiliation and showcase your commitment to the success of the project.

➤ **Showcase Your Leadership in Cybersecurity**

Joining this initiative allows you to position your company as a leader in cybersecurity by showcasing your innovative solutions and expertise. By participating in high-profile events and collaborating with other top-tier companies, you demonstrate your organization's commitment to driving positive change within the industry.

THE ECSONVILLAGE

COMMIT TO THE ECSONVILLAGE AND BENEFIT FROM

Booth at the ECSON Village: 30m² booth (6m² per partner) in hall 9 with furniture and branding included.

Pitch Presentation: a 5-minute pitch presentation for each ECSON Village partner on the Forum stages.

It-sa 2025 Company & Product Package (see listing [here](#) and solutions [here](#)):

- Company profile
- Up to 2 product profile pages including pictures, product description etc.
- Contact and exchange possibilities, e.g. via the online appointment system

It-sa 2025 Marketing services (more information [here](#)):

- Entry in the exhibitor and product database
- Company profile incl. company description, company logo, teaser image (if available), contact information and stand number
- Link to the exhibitor's website and Social Media Channels
- Entry in the exhibitor list on the website
- Assignment to product groups (list of products)
- Networking options on It-sa 365
- Entry of company name and stand number in the online floor plans
- Voucher codes (electronic admission voucher codes free of charge for your customers)
- Invitation management and voucher monitoring in it-sa's TicketCenter
- Social Media Assets
- 1 Leadtracking APP

THE ECSO VILLAGE

ECSO Village Marketing Package:

- Logo on the visuals related to the event and in the branding of the Village (provided by ECSO)
- Opportunity to display two (2) roll-ups in the ECSO Village.
- One (1) social media post with logotypes and information presenting the partner's contribution to the ECSO Village and tagging the Villagers.
- One (1) social media post as a follow-up to the ECSO Village in the event with logotypes and tagging the Villagers.

Currently Five (5) PACKAGES AVAILABLE*

***Disclaimer:** Should the interest coming from ECSO members be higher than the initially proposed 5 packages, it's possible to secure a bigger booth that would accommodate all entities. **Please note**, that this change **might positively impact the overall price and benefits of the sponsorship package.**

ECSO



For more information on the ECSO Village it-sa
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