

# Data Protection Notice – Cyber Investor Days in The Hague, The Netherlands

ECSO is fully committed to the protection of individuals' privacy and data protection. This notice relates to the processing of your personal data by the **Data Controller** (hereby referred to as **ECSO**), as well as by the **Data Processors** "<u>Cyberhive EUROPE</u>", the "<u>Women4Cyber Foundation</u>", the "<u>Security Delta</u> (<u>HSD</u>)", the "<u>Accenture</u>", the "<u>InnovationQuarter</u>", the "<u>The Municipality of The Hague</u>", and the "<u>TIN</u> <u>Capital</u>".

For the purpose of the organisation of the **Cyber Investor Days**, to be held on **2 October 2025**, in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("GDPR").

## 1. Name and Address of the Data Controller

Data Controller, for the purposes of the GDPR, and other data protection laws applicable in Member States of the European Union and other provisions related to data protection, is:

- ECSO European Cyber Security Organisation
- Address: Avenue des Arts, 46 1000 Brussels Belgium
- Email: <u>secretariat@ecs-org.eu</u>
- Website: <u>www.ecs-org.eu</u>

#### 2. Purpose and data processed:

The purpose of the processing is to support the overall organisation of the **Cyber Investor Days in The Hague, The Netherlands** (in accordance with Article 6 (1) (a) of the GDPR), including:

- Registering interested persons to the event;
- Supporting logistics;
- Access to the event venue participants list;
- Follow up of the event (e.g., feedback collection and specific communication and promotional activities);
- Contacting the applicant for analogous activities within the scope of the European Cybersecurity Organisation.
- Conducting anonymised market analyses to understand the cybersecurity market in Europe, identify trends, strengths and weaknesses, and engage in country-specific analyses, among other.
- Creating profiles in the Cyberhive Europe Digital Marketplace according to the basic membership package, and upon expressed interest from the applicant.
- Allergies or any type of food intolerance.
- Promotion of ECSO events with our media.
- Retaining necessary data for any type of auditing, reporting or regulatory purposes.

Additionally, your data can be shared with the partners/sponsors of the event for direct marketing of the products and services of the partners/sponsors.

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ECSO securely stores your data in Odoo to gather contact information, request information and to send emails for the updates prior and after the event.

#### 3. Third parties involved:

- **B2Match:** Registration to the **Cyber Investor Days in The Hague, The Netherlands** is made with the usage of B2Match. Information about Security and Privacy in B2Match can be found here: <u>https://support.b2match.com/en/knowledge-base/gdpr</u>
- Microsoft Forms: Applications to pitch at the Cyber Investor Days in The Hague, The Netherlands are submitted and collected via Microsoft Forms. Information about Security and Privacy in Microsoft Forms can be found here: <u>https://www.microsoft.com/fr-fr/privacy/privacystatement#page-top</u>
- Local partners will be responsible for managing the data to track attendance, dietary requirements, and any other relevant information. They will ensure accurate record keeping and provide necessary updates as required.
- **Odoo:** data storage for email purposes and contacting the attendees. Information about Security and Privacy in Odoo can be found here: <u>https://www.odoo.com/gdpr</u>

## 4. Description of data categories:

- **Personal and contact details**: First name, last name, e-mail address, country, company, job position, industry.
- Logistical data: travel details, accommodation preferences and any if applicable.
- Images: including photos and videos taken during the Cyber Investor Days in The Hague, The Netherlands.
- Data on dietary requirements/preferences (if applicable).
- **Relevant data for market analyses**, such as company HQ, its full-time employees, financial information, investor information, and other types of data that might be useful for the market analyses activities of the European Cybersecurity Organisation (ECSO).
- **Relevant data for registration on the Cyberhive EUROPE**, the first digital marketplace created by and for the European cybersecurity ecosystem.

# 5. The period of processing and storing personal data

The period for which personal data will be processed and stored depends on the purpose (s) of processing and the moment of achieving the purpose (s) for which they are processed (indicated above).

The data processed based on the consent granted will be processed and stored until the consent is withdrawn or an objection is raised.

#### 6. Data subject's rights and verification

You have the right of access to your personal data and to relevant information concerning how ECSO uses it. You have the right to rectify your personal data. Under certain conditions, you have the right to ask that we delete your personal data or restrict its use. You have the right to object to our processing of your personal data, on grounds relating to your particular situation, at any time. ECSO will consider your request, take a decision, and communicate it to you.

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If you have any queries concerning the processing of your personal data, you may address them to ECSO at <a href="mailto:secretariat@ecs-org.eu">secretariat@ecs-org.eu</a>.

You have the right of recourse at any time to the European Data Protection Supervisor (EDPS) at <u>https://edps.europa.eu</u>.