

THE ECSSO VILLAGE

at the
**CYBERSEC EXPO
& FORUM 2025**

11 & 12 June 2025

TAURON ARENA - KRAKOW, POLAND

ABOUT THE ECSO VILLAGE

The **ECSO Village** aims to strengthen **Europe's cybersecurity market and the overall Strategic Autonomy** by creating opportunities for ECSO Members to be present their offering in major cybersecurity expos and conferences in Europe.

The ECSO Village aims to drive brand recognition, accelerate business growth, and enhance market visibility for ECSO Members. It provides valuable access to potential clients, funding opportunities, and strategic market avenues, while fostering a dynamic environment for networking and knowledge-sharing.

Through this initiative, your organisation will gain **exclusive, cost-effective access** to top cybersecurity expos, enabling you to showcase your expertise, generate valuable leads, and engage directly with potential clients. Participation offers enhanced visibility through a prominent presence alongside ECSO at major industry events.

This initiative is designed to **drive collaboration and create synergies** by offering ECSO Members the opportunity to showcase their innovative solutions at European expos under the ECSO brand. Gathering under the ECSO umbrella provides a powerful platform where leading cybersecurity companies can present cutting-edge technologies, engage with key stakeholders, and contribute to addressing Europe's most pressing cybersecurity challenges.

The ECSO Village **will debut** as a pilot at the [Cybersec Forum in Krakow](#) in 2025.

Shape Tomorrow's Cybersecurity Today!

Empowering Leaders to Tackle Europe's Challenges

THE ECSO VILLAGE IS AN **EXCLUSIVE** **OPPORTUNITY TO:**

➤ **Expand Your Business Horizon's**

Secure a booth at ECSO's exclusive exhibition area, where you will contribute to the creation of the ECSO Village. Take advantage of direct interactions at key European cybersecurity expos to gain valuable exposure to cyber stakeholders. These events provide an excellent platform to connect with potential business partners, helping you enhance your services and strengthen your presence within the industry.

➤ **Strengthen Your Branding and Recognition**

By joining forces with other ECSO Members, your organisation will benefit from increased exposure and a stronger brand presence. ECSO will provide branded materials, including logos and customized graphics, to highlight your affiliation and showcase your commitment to the success of the project.

➤ **Showcase Your Leadership in Cybersecurity**

Joining this initiative allows you to position your company as a leader in cybersecurity by showcasing your innovative solutions and expertise. By participating in high-profile events and collaborating with other top-tier companies, you demonstrate your organization's commitment to driving positive change within the industry.

COMMIT TO ECSO VILLAGE AND BENEFIT FROM

Booth at the ECSO Village: 6m², carpet, lectern/counter, two chairs, access to electricity, shared networking area

Conference Tickets: 3 standard, 1 premium ticket, 1 business premium mixer

Official Cybersec Forum 2025 Networking Event: 2 tickets

Cybersec Forum 2025 Sponsorship Package:

- Ecosystem Presentation (20 min.) - ECSO will present organizations participating in the ECSO Village on stage
- Three (3) Social media post with logotypes and information presenting the partner's contribution to the event
- Logotype in the CYBERSEC 2025 summary report and video
- Logotype on the event page among partners and among exhibitors
- Exposure in a newsletter presenting partners and speakers
- Logotype in a looped presentation on LCD monitors in the event space

ECSO Village Marketing Package:

- Logo on the visuals related to the event (and provided by ECSO)
- Opportunity to display two (2) roll-ups
- One (1) social media post with logotypes and information presenting the partner's contribution to the ECSO Village

SPONSORSHIP PACKAGE COST: €1 900

ECSSO

EUROPEAN CYBER SECURITY ORGANISATION

For more information on
sponsorship, please contact:

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[European Cyber Security
Organisation \(ECSSO\)](#)