ECSO Cyber Investor Days Application Guidelines



Don't miss your chance to meet with fellow cybersecurity entrepreneurs and industry leaders and attend the pitches & B2B meetings

The <u>European Cyber Security Organisation (ECSO)</u>, the <u>Women4Cyber</u> <u>Foundation</u>, <u>Sopra Steria</u>, <u>Pôle d'Excellence Cyber</u>, and the <u>Brittany Region</u> have the pleasure of inviting you to the newest **French Edition** of **the ECSO Cyber Investor Days**, scheduled on the 19 November in Rennes, France.

The most promising European cybersecurity start-ups and SMEs will have a chance to pitch their innovation in cybersecurity and hold B2B meetings with the leading investors and corporates from around Europe. This edition of the Cyber Investor Days will be organised as a side event of the <u>European Cyber Week</u>, taking place in Rennes, France, from 18 to 21 November 2024, and will be held in-person.

SUBMISSION DEADLINE: 29 September

ECSO cybersecurity business matchmaking events are designed to:

- Cover different investment phases, ranging from seed to strategic investment and M&A,
- Give exposure to potential corporate customers and business partners.

The ECSO STARtup Award 2025

The two best cybersecurity companies selected during the ECSO Cyber Investor Days in Rennes will be nominated to compete for the ECSO STARtup Award 2025. Nominees will be selected by the local jury and will be invited to participate in the final competition, which will be held early 2025. During the final ceremony, nominees will pitch to the European jury and will have a unique opportunity to present themselves to high-level investors, corporate executives and cybersecurity experts. For more information, click <u>here</u>.

The Women4Cyber Entrepreneurship Award

ECSO and the <u>Women4Cyber Foundation</u> joined forces to acknowledge and celebrate women leaders in the cybersecurity field, as well as companies that are actively working towards achieving gender equality. This collaborative effort aims to shine a spotlight on the invaluable contributions of women in cybersecurity while promoting and supporting organisations that prioritise diversity and gender balance.

Is your cybersecurity company (co)-founded by women and/or with at least 30% of women on the board?

Apply NOW to the Women4Cyber Award or find more information HERE.

See the 'Application Roadmap' on the following page. Good luck with your submission!

APPLICATION ROADMAP

The selection of the participating start-ups and scale-ups is based on the most innovative solutions to be presented to investors and corporates

FILL IN THE APPLICATION FORM You can download it from the <u>event_page</u>

PREPARE 5-7 SLIDES PITCH DECK WHICH INCLUDES:

- Unique value proposition: problem, solution, product
- Market & Go-to-Market strategy
- Business model & use of proceeds
- Competition on the mark
- Your Top 3 competitive advantages
- Team size

SEND APPLICATION FORM & PITCH DECK TO:

stephane.grousseau@soprasteria.com events@ecs-org.eu DEADLINE: 29 September

EVALUATION & SELECTION

Beginning of October

The Selection Committee composed of ECSO's Working Group 2 & Working Group 4 Chairs, as well as representatives from th European Cyber Security Organisation (ECSO), the Women4Cyber Foundation, Sopra Steria, Pôle d'Excellence Cyber, and the Brittany Region

SELECTED START-UPS & SMEs ANNOUNCED

Applicants will be individually informed about the results by **15 October**

CYBER INVESTOR DAYS

19 November | Rennes, France

Stage introduction of the investors and corporates Pitches by the pre-selected European cybersecurity start-ups and scale-ups

B2B meetings among start-ups, SMEs investors and corporates

About the organisers

European Cyber Security Organisation (ECSO)

European Cyber Security Organisation (ECSO) is a not-for-profit organisation, established in 2016. ECSO unites more than 270 European cybersecurity stakeholders, including large companies, SMEs and start-ups, investors, research centres, universities, end-users, operators, associations, as well as regional and national administrations. ECSO works with its members and partners to develop a competitive European cybersecurity ecosystem providing trusted cybersecurity solutions and advancing Europe's cybersecurity posture and its technological independence: www.ecs-org.eu

Women4Cyber Foundation

The Women4Cyber Foundation is a non-profit organisation founded in 2019 aimed at promoting, encouraging, and supporting the participation of women in the field of cybersecurity. Its mission is to develop and grow a cybersecurity community through networking, awareness, education, and training. To do that, the Foundation works to help raise the voices of women through social media and events, enhance female participation in cyber education, promote Role Models and tailored training programmes for entry, up-skilling or re-skilling in cybersecurity: www.women4cyber.eu