



# ECSO's Annual



November 2024 Vienna, Austria

www.ecs-org.eu

## ECSO AND CYBERSECURITY

- Europe's unique public-private partnership bringing together key EU stakeholders
- Privileged Partner of the European Institutions in developing the European cybersecurity ecosystem

**6** Working Groups covering end-to-end cybersecurity topics

**1** Policy Task Force

**300+ Members** 

**5000+** Followers on Twitter

**31 000+ Followers on LinkedIn** 

### **GET INVOLVED** AN EXCLUSIVE OPPORTUNITY TO:

- Position your products and services directly to C-level stakeholders from all European countries in a unique and attractive environment.
- Take part in discussions with the only cross-sector European Community of CISOs that gathers 470+ CISOs from 29 European countries.
- Elevate your brand visibility by joining an exclusive event where only limited sponsoring cybersecurity providers will be allowed to join the event.
- Take active part in developing the European Cybersecurity Market by engaging with users/operators from Europe.

Sponsorship packages available: 25

# SPONSORSHIP PACKAGES

Package options	Start-up (4)	Silver	Gold	Platinum (6)
Investment in EUR	For ECSO members EUR 4 000	For ECSO members EUR 7 900	For ECSO members EUR 11 900	For ECSO members EUR 16 900
	For ECSO affiliate EUR 5 900	For ECSO affiliate EUR 11 900	For ECSO affiliate EUR 14 900	For ECSO affiliate EUR 19 900
	For non-ECSO members EUR 7 900	For non-ECSO members EUR 14 900	For non-ECSO members EUR 18 900	For non-ECSO members EUR 22 900
1 Speaking slot* *A keynote speech during the plenary (15 min.)				~
1 promo interview by ECSO				~
List of OPT-IN Attendees Post event	Will-tesh	-	~	~
Matchmaking with attendees on the event's platform* *ECSO will provide sponsors with extended access to event's platform allowing for direct and unlimited contact with attendees, but not guaranteeing meeting				
Free Passes to the Conference* *Access restricted to plenary panels; 2 passes for Start-up and Silver, 3 for Cold and Platinum			-	
Sponsor announced at official opening/closing		-	~	~
Display your roll-up at the event	~	~	~	~
Participation at lunches and dinner	~	~	~	~
1 press release mention	~	~	~	~
Logo on the visuals related to the event	~	~	~	~

	Start-up (4)	Silver	Gold	Platinum (6)	
Post on ECSO Newsletter *1 post for Start-up & Silver, 2 for Gold and 3 for Platinum	~	~	~	~	
Logo included in the Summary Report	~	~	~	~	
Logo on plenary PowerPoint	~	~	~	~	
On-site stand	~	<ul> <li>Image: A second s</li></ul>	~	<ul> <li>✓</li> </ul>	

#### **Bonus opportunities**

Possibility to sponsor a lunch or dinner, which also includes the opportunity to place additional roll-ups and provide an opening speech/pitch (5 minutes) (limited availability) For ECSO members EUR 6 490

For ECSO affiliate EUR 8 900

For non-ECSO members EUR 10 490

For ECSO members EUR 12 900

For ECSO affiliate EUR 15 900

For non-ECSO members EUR 18 900 EUR

Possibility to organise a 1-hour workshop/thematic session/training/demo for 30-+ preselected CISOs

\*ECSO to send out targeted invitation to selected CISOs but does not guarantee attendance to the side event (limited availability)

### CISOs from following organisations participated in the CISO Meetup

- A2A Group
- Abertis Group
- Accenture
- AGS GROUP
- airBaltic Corporation
- Airbus
- aizoOn
- Amplifon
- Angelini Industries
- Antonio Puig S.A.
- Arneg
- Aruba
- Atos
- Austrian State Printing
   House
- Autostrade per l'Italia
- AXA Partners
- Barilla IKEA
- Ilmarinen
- Inizio
- Intesa Sanpaolo Spa
- Leonardo
- Leroy Merlin
- Lineas
- Liquigas (SHVE)
- Mater Misericordiae University Hospital
- Mobisec Italia
- Motor Oil
- Msc Cruises

- Münchener
  - Hypothekenbank
- OP Financial Group
- Optum
- ORANGE
- PepsiCo
- Poste Italiane SpA
- Blacklane
- Campari Group
- Carbery Group
- Carel Industries S.p.A.
- Cargill
- COREN S.C.G
- Credito Emiliano S.P.A
- Dell Technologies
- Deloitte
- DWS
- PwC
- RAI Way
- Red Bull
- RTL
- Sanef
- Schneider Electric
- SHV Energy
- Siemens
- SPAR Business Services
- Standard Chartered Bank
- Sun Life
- Thales Group

- Telecom Italia
- Volksbank
- ENGIE
- Edison
- ENISA
- European Commisison
- European External
   Action Service
- European Investment Bank
- Electrolux Professional
- ELT Group
- Eurecat
- EVN
- EY
- Fameccanica.Data SpA
- Federal Office for Information Security
- Felbermayr Holding GmbH
- Fendi
- Ferrero
- GEWISS
- Google Cloud
- Groupe Crédit Agricole
- GUCCI
- Haier Europe
- Henkel
- Iccrea Banca
- IFCO Systems

# **AMONG 2023 SPEAKERS:**



Mahdi Abdulrazak Group Information Security & Risk Officer SHV Energy



Dr. Andrzej Bartosiewicz CEO, CISO #Poland CISO, KOMBUD



Mansur Abilkasimov VP of Cybersecurity and Product Security Strategy Schneider Electric



Paul Bayle Head of Security and Group CSO – Group Security Atos



Patrick Andersson CISO Nixu



Simona Autolitano Policy Officer Federal Office for Information Security (BSI)



Christine Bejerasco CISO WithSecure



Paolo Bertuccini Head of Information Security Esselunga



Paolo Borghesi Group CISO Nexi



Przemyslaw Deba CISO ORANGE POLSKA



Olivier Caleff CISO, Cyber-Resilience & Crisis Director Erium



Nicla Ivana Diomede CISO Roma Capitale



Paolo Cannistraro CISO ENGIE Italia



Szymon Frysztacki Group Cybersecurity Manager, FTF Services CISO, Synthos Founding Member, CISO #Poland



Flavio Carvalho CISO Sofinco



Selene Giupponi Professor, Parma University Council Member, Women4Cyber Foundation Secretary General, Women4Cyber Italy

# **AMONG 2023 SPEAKERS:**



Laurent Guerin Group CISO Airbus



Stephane Lenco CISO Thales



**Olga Forné Gonzalez** Global CISO Abertis



Alberto Maldino Cybersecurity Director Barilla Group



**Jimmy Heschl** Global Head of Digital Security Red Bull



Peter Massini Head of Detection & Response Siemens Energy



Petri Kuivala CISO Hoxhunt



Alessandro Menna Chief Security Officer Italgas



Santi Minguito Global Business Information Security Officer PepsiCo



Riccardo Riccobene Head of CISO Security Assurance DWS Group GmbH & Co KgaA



**Nicola Sotira** Head of CERT Poste Italiane



Christos Syngelakis Group CISO Motor Oil



is Fabio Ugoste Head of Cybersecurity and Business Continuity Management Department Intesa Sanpaolo



**Marc Vael** CISO Packaging & Colour Management Danaher Corporation



Gianluca Varisco Security Advisor, Office of the CISO Google



**Teemu Ylhäisi** CISO OP Financial Group



Alexander Zhitanev Head of IT Security IFCO Systems



Jelena Zelenovic Matone CISO European Investment Bank

### FEEDBACK FROM ECSO'S 2023 MEETUP

#### Last year's sponsors expressed

"EGERIE was delighted to sponsor this flagship event by ECSO which convenes CISO operating across Europe and a wide range of industries. We particularly enjoyed the qualitative content of the conference and the valuable connections that stemmed from it. More than ever, we believe it is crucial to share experiences and best practices to develop a real cybersecurity strategy and build an effective chain of protection." - Marie Audren, Director of Public Affairs at EGERIE

"The second ECSO CISO Meetup confirmed the great value of the first iteration, great lineup of CISOs, fantastic organisation, excellent topics on the agenda. But it also improved on a number of fronts : more opportunities for exchanges between sponsoring partners and CISOs, nearly double participants, and presence of institutions like Italian ACN. This event is already unmissable, we count on sponsoring again in 2024." - Luigi Lenguito, Founder & CEO of BeforeAI

"Red Sift was delighted with the engagement and relationships that we were able to have as a result of our Platinum Sponsorship of the Annual ECSO CISO Summit 2023 in Florence. It is an excellent opportunity to network with leading CISO's from around Europe and a priority for us as part of the European Cyber Community with a great balance of formal and informal networking time." -David Bennet, Chief Revenue Officer at Red Sift.

"I extend my sincere appreciation for our participation in the annual ECSO CISO Meetup 2023 in Florence. I was positively impressed by the event with the indepth sessions we attended, the engaging discussions we had, and the chance to network with industry leaders and CISOs. We had the opportunity to appreciate the high-level content presented and to meet top-level professionals from the world of cybersecurity. In this context we have found the conditions for the professional growth of the entire cybersecurity community. I think that this exchange and discussion on cybersecurity issues is the most effective strategy to respond to the current scenario where cyber risks and threats are rapidly evolving and expanding. - Marco di Luzio, Chief Marketing Officer at Tinexta Cyber. "It was truly a pleasure to sponsor the ECSO's Annual CISO Meetup. The organising team exhibited exceptional communication and support throughout the entire process. Their dedication and efficiency made our sponsorship experience seamless. The event itself was expertly orchestrated, offering a fantastic platform for networking and meaningful connections. We are grateful to have been a part of such a well-executed and impactful occasion."







For more information on sponsorship, please contact: sebastijan.cutura@ecs-org.eu

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European Cyber Security Organisation (ECSO)