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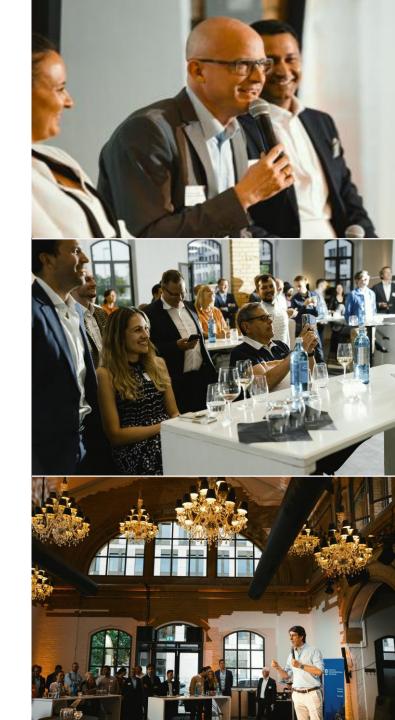
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Invest4Cyber Networking Night

Sponsorship Call

March, 2024

The Networking Night CYBERSECURITY MADE IN EUROPE was the model for the Invest4Cyber Event.

━━━ Invest4Cyber Networking Night

Roots of the Invest4Cyber Networking Night

- The RSA Conference in San Francisco is the world's leading and largest cybersecurity conference.

- Goal: Networking of European startups in the international cyber security community with companies.

- With more than 40,000 attendees it serves as a magnet for the international cybersecurity ecosystem, including companies, industry experts, and many major investors.

- The Networking Night CYBERSECURITY MADE IN EUROPE took place for the first time on 6 June 2022 at the Consulate General of the Kingdom of the Netherlands.

- As a side event of the RSA, the event was also a complete success in 2023 with > 150 participants.

- International investors, CISOs, industry experts and corporate executives met Europe's leading cyber security startups and VC investors.

▶ Following the success of the CYBERSECURITY MADE IN EUROPE networking night in San Francisco, the Invest4Cyber Networking Night has been established in Berlin in 2023.

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The Invest4Cyber Networking Night is taking place on the sideline of the "SuperVenture" and "SuperReturn International" events in Berlin.

—— Invest4Cyber Networking Night

What sets us apart

- *The Invest4Cyber Networking Night* is not just another gathering. It is a transformative networking event designed to address a fundamental gap in the European cybersecurity market.

- Our primary objective is to bring together investors who are keen on investing as Limited Partners (LPs) in the existing European cybersecurity specialised VC funds.

- By doing so, we aim to bridge the significant financial capital gap that VC funds face, enabling them to make big-ticket investments in fast-growing European cybersecurity companies.

- For potential LPs, this event provides a rare and unparalleled opportunity to meet and connect with some of the most renowned European cybersecurity VC funds, creating a synergistic environment that promises to drive the future of cybersecurity investment in Europe.

- The events SuperReturn International / SuperVenture, taking place annually at the beginning of June in Berlin, are the leading and most exclusive top event for investors in Europe:

  - ✓ **Magnet for Investors:** It attracts > 5,000 venture capital and private equity investors as well as LPs to Berlin for three days every year.

  - ✓ **High Global Relevance:** > 70 countries are represented, around 60% of investors come from North America, Middle East and RoW.

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Impressions: Invest4Cyber Night 2023.

Invest4Cyber Networking Night

- The first Invest4Cyber Networking Night organized by eCAPITAL, ECSO and eurobits e.V. on the sideline of the SuperVenture / SuperReturn took place in Berlin on the 6th of June week and was a great success!

- The event gave investors from around the world the opportunity to gain unique insights into the high potential of the European cybersecurity ecosystem.

"Invest4Cyber impressively showcased the capabilities of the European cybersecurity ecosystem. In certain areas of cybersecurity, Europe surpasses Israel or the US"

Willi Mannheims, Managing Partner at eCAPITAL

- Impressive European Cyber Success Stories were highlighted during a high-caliber Fireside chat.

- After elevator pitches from 5 leading European start-ups in the field of cybersecurity, the audience award was presented.

- > 150 participants enjoyed an inspiring networking night at the location Wartehalle in Berlin.

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Impressions: Invest4Cyber Night 2023.

—— Invest4Cyber Networking Night

Program 2023

Pitch Contest - Five Examples of Top-Tier Cybersecurity Companies

✓ Moderated by Michael Lucassen (Managing Partner TIN Capital), 5 leading European cybersecurity startups presented their elevator pitches

✓ The prestigious audience award was won by Prof. Dr. Christian Zenger (CEO PHYSEC GmbH), followed by Jan C. Wendenburg (CEO, ONEKEY)

Fireside Chat with European Success Stories

✓ Willi Mannheims (Managing Partner eCAPITAL) led an insightful fireside chat about European cyber success stories

✓ The panelists Jens Schmidt-Sceery (TD Cowen International Europe), Thomas Wollinger (Bochum Economic Development), Christina Bentue (IriusRisk) and Seemant Sehgal (BreachLock Inc.) discussed critical success factors for succesful cybersecurity startups

Networking with Leading Cybersecurity Companies

✓ After the official programme, participants had the opportunity to network with leading cybersecurity companies and investors

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Impressions: Invest4Cyber Night 2023 – further impressions.

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Invitation: Invest4Cyber Networking Night 2024 – Save the Date!

━━━ Invest4Cyber Networking Night

The 2nd Edition of the **Invest4Cyber Networking Night**, taking place on the sideline of the 'SuperVenture' and 'SuperReturn International' events in Berlin, is set to be a game-changer, bringing European VC investors, strategic investors, investment bankers and asset managers together to meet and discuss cybersecurity investments.

When: Wednesday, 5th of June 2024 I 7:00 – 11:00 PM CEST
Where: Berlin, Germany

Agenda

6:30	-	7:00	PM CEST:	Arrival & Registration
7:00	-	7:10	PM CEST:	Opening Remarks
7:10	-	7:20	PM CEST:	Keynote #1
7:20	-	7:30	PM CEST:	Keynote #2
7:30	-	8:00	PM CEST:	Fireside chat on cybersecurity investments in Europe
8:00	-	8:15	PM CEST:	GP Pitch Session
8:15	-	11:00	PM CEST:	Networking

Organizers

eCAPITAL ENTREPRENEURIAL PARTNERS

ECS EUROPEAN CYBER SECURITY ORGANISATION

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Elevate your influence in European Cybersecurity: Join us as a Sponsor for the Invest4Cyber Networking Night!

▬▬ Invest4Cyber Networking Night

It is your gateway to establishing profound connections with Europe's most prominent investors and fund managers who specialise in the dynamic field of cybersecurity. By joining us as a sponsor, you will be at the epicentre of innovation and investment opportunities that will shape the future of the whole cybersecurity industry.

- ✓ **Unrivaled Networking:** Rub shoulders with industry trailblazers and key decision-makers in a relaxed, convivial atmosphere.

- ✓ **Invaluable Insights:** Gain exclusive access to the wisdom of European cybersecurity market leaders. Learn about the latest trends, challenges, and opportunities in the field.

- ✓ **Showcase Your Brand:** Position your institution as a forward-thinking leader in the cybersecurity ecosystem. Sponsors will be offered speaking opportunities during the event.

Confirmed Sponsors (as of March 2024)

BOCHUM Wirtschaftsentwicklung

CISPA HELMHOLTZ CENTER FOR INFORMATION SECURITY

ATHENE National Research Center for Applied Cybersecurity

CUBE⁵ Creating Security

Pava

startup secure KASTEL

3 different Sponsorship Packages available ▶ See next slide for more details ▶

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For the Invest4Cyber Networking Night 2024, you can choose between three different Sponsorship Packages: Silver, Gold, Platinum.

—— Invest4Cyber Networking Night

Available Sponsorship Packages

Perks & Benefits	Platinum Partner	Gold Partner	Silver Partner
Price	€10,000	€5,000	€2,000
Keynote* (2 slots) *Topic tbd & coordinated with the organisers	Yes		
Fireside chat* (3 slots) or 1-2min slot in the GP Pitch Session (5 slots) *Topic and availability tbd & coordinated with the organisers		Yes	
Quote in the press release	Yes		
Featured quote or short interview in ECSO Newsletter	Yes		
Official recognition during the event's opening and closing ceremonies	Yes	Yes	
Social media promotion* *3 posts for Platinum Partner, 2 posts for Gold and 1 post for Silver Partner	Yes (3x)	Yes (2x)	Yes (1x)
Entry passes* to the event for the providers from your ecosystem or your portfolio *4 passes for Platinum Partner, 3 for Gold and 2 for Silver Partner	Yes (4x)	Yes (3x)	Yes (2x)
Possibility to display your roll-up at the event venue	Yes	Yes	Yes
1 mention in the press release	Yes	Yes	Yes
Logo on the visuals related to the event	Yes	Yes	Yes

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We are excited to announce the location of this year's Invest4Cyber Networking Night 2024 in Berlin.

The Invest4Cyber Networking Night 2024 will take place at the extraordinary location "Alte Turnhalle" in Berlin.

Location:

Alte Turnhalle Berlin
Holteistraße 6-9
10245 Berlin

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We look forward to seeing you in Berlin!